### **2007 Comprehensive Plan Goals and Objectives**

	Goal #	Description (		Description	Comment Date	Comments
		Ensure Adequate Infrastructure to Support Development	1	Identify and Prioritize Needed Road Improvements		The City Manager continuously works with the Director of Public Works to identify and prioritize road improvements / street repair.
	1	Ensure Adequate Infrastructure to Support Development	2	Identify and Prioritize Needed Water and Wastewater Improvements	2008	LCRA Wastewater Treatment plant purchase complete. Water improvements on the Hill are complete. Main lines have been connected. Water pressure greatly improved.
LAND USE		Ensure Adequate Infrastructure to Support Development	3	Determine Planning Thresholds for Capacity Expansion (Water / Wastewater Facilities)		
FA		Ensure Adequate Infrastructure to Support Development	4	Monitor Carrizo Wilcox Aquifer to Ensure it Remains Viable as Water Source		
	2	Review and Update Subdivision and Zoning Ordinances	5	Utilize recommendations from Comprehensive Plan	2008	Copy of Comprehensive Plan given to the P&Z for review.
	2	Review and Update Subdivision and Zoning Ordinances	6	Update P&Z Ordinances to Support Land Use Goals		
	3	Consider Incentives to Promote Quality Growth	7	Benchmark other communities' policies to identify BKM		
		Establish Higher Education Opportunities in Bastrop County	8	Work with Opportunity Bastrop County to Pursue Efforts	2008	Save Central School (SCS) Committee formed. Established that it is a feasible endeavor if certain issues fall into place.
		Establish Higher Education Opportunities in Bastrop County	9	Contact Austin Community College and Blinn College to Establish Relationship		
	4	Establish Higher Education Opportunities in Bastrop County	10	* Strengthen Existing Relationship with Austin Community College		
		Establish Higher Education Opportunities in Bastrop County	11	* Contact Technical Schools to Determine Feasibility of Locating a Campus in Smithville		
		Establish Higher Education Opportunities in Bastrop County	12	Consider Distance Learning Center with MD Anderson and/or Smithville ISD		
	5	Work with SISD to Strengthen VoTech / Workforce Training	13	* Survey Business Owners to determine need. Support DECA program, internships, etc.	4/28/2008	DECA continues to be an asset to local businesses who want part-time help. Two Smithville High School seniors participated in International competition
Ä		Support Existing Businesses	14	Conduct a Business Retention / Expansion Program		
ELOPME	6	Support Existing Businesses	15	Develop "Shop at Home" Program (e.g., "Chamber Bucks" program).	2009	Shop Local / "Chamber Bucks" program fully implemented.
ECONOMIC DEVELOPMENT		Support Existing Businesses	16	Continue On-going interaction with Business Owners (e.g., Chamber Events, etc.)	2007	City Council attends SBA meetings, ribbon cuttings and SRH Board Meetings on regular basis.
) N		Explore Potential for an Industrial Park	17	* Consider Potential for a Business Incubator	2012	Revised in 2011-12 Plan.
ECO	7	Explore Potential for an Industrial Park	18	* Explore Feasibility of Industrial Park and Develop if Appropriate		
	8	Establish an Incentive Policy for Recruitment and Expansion  Work with County and School district to establish Standards		· · · · · · · · · · · · · · · · · · ·		

# 2007 Comprehensive Plan Goals and Objectives

	Goal #	# Description		Objective Description		Comments	
	9	Increase Tourism		Market Smithville through media, internet, billboards, etc.	2007	Tourism increased prior to, during and after production of the movie "Tree of Life". The City realized a significant increase in sales tax from movie production spending (17% in January). A community calendar has been published to market city-wide events (e.g., Jamboree, Thunder on the Colorado, Airport Fly-In, Fantasy of Lights, etc.). Economic development funding could be considered to support	
	10	Develop Airport Plan to Integrate Asset into Eco Development	21	Establish development plan with Airport Officials		Airport Advisory Board established in 2010.	
<u>១</u>	11	Encourage New Housing Development	22	* Market Smithville to housing developers using demographic analysis	2012	LCRA is working with the City to create a Marketing piece that will include demographic analysis and other important factors.	
HOUSING	12	Support Workforce Housing Development 23 Identify lots that can be made available for redevelopment through tax foreclosure, etc.		2010	Several properties have been purchased for redevelopment.		
	13	Maintain Housing Standards for Health, Safety and Appearance	24	Enforce all ordinances to maintain quality. Identify funding to renovate or replace housing.	2009	HOME Grant program fully deployed. Approximately 15-20 new homes have been built since 2007.	
	14	ncrease River Accessibility 25 * Enhance "park" at the North End of Main Street		2012	Park development / use limited at this time due to fiscal realities of building and maintaining the park, but will be considered as soon as this project is feasible. Seeking volunteers to help.		
		increase River Accessibility 26 "Utilize Gazley Creek for Access to River					
		Increase River Accessibility	27	Develop Additional Boat Ramps	2009	Boat ramp was completed as part of the bridge expansion.	
		Increase River Accessibility	28	Establish Strong Relationship with River Outfitters	2008	Rising Phoenix Adventures provides kayak and canoe paddle tours and bicycle rentals in Smithville/Bastrop	
		Increase Pedestrian Safety and Amenities	29	Identify Common Pedestrian routes through town	2010	Safe Routes to School (SRTS) grant approved. Pedestrian routes identified for improvement	
PMENT	15	Increase Pedestrian Safety and Amenities	30	* Identify and Prioritize Improvements for pedestrian connectivity	2010	Safe Routes to School (SRTS) grant approved. Pedestrian routes identified and prioritized through grant process	
Œ		Increase Pedestrian Safety and Amenities	31	Identify potential Trail Development	2010	Potential trail connections identified.	
ІПҮ DEV		Increase Pedestrian Safety and Amenities	32	Identify Funding for trail and pedestrian improvements	2010	Safe Routes to School provided funds to improve three priority segments used by students Pre-K-8th grade.	
COMMUNITY DEVELOPMENT		Establish Additional Recreational Amenities	stablish Additional Recreational Amenities 33 Identify Potential sites for New Parks		2012	Veterans Memorial Park and Independence Park were initiated in 2010 and 2011 respectively. The Park at the end of Main Street is still under consideration, but requires more deliberation and coordination among potential partners.	
	16	Establish Additional Recreational Amenities	34	Establish Park Requirements in Subdivision Ordinance		Park and Recreation Board established to govern use.	
		Establish Additional Recreational Amenities 35		Consider developing Golf Courses	2010	Disc Golf has been created and has a plan for expansion at Riverbend Park.	

#### **2007 Comprehensive Plan Goals and Objectives**

	Goal #	al# Description		Objective Description		Comments	
		Establish Additional Recreational Amenities	36	Explore potential for a Community swimming pool	2010	Not feasible at this time, but will continue to be a consideration.	
	17	7 Protect and Enhance Community Appearance		Enforce existing ordinances. Establish design guidelines for new development	2012	This goal was revised in 2011-12 to establish "Historic Preservation and Design Standards Advisory Committee" see 2011-12 Summary for more information.	
	18	Encourage Retail Development on Main Street	38	Use Demographic Analysis to market Smithville to prospective business owners	2012	LCRA is working with the City to create a Marketing piece that will include demographic analysis and other important factors.	
NOI	19	Improve Pedestrian Amenities Downtown		Identify / repair unsafe sidewalks. Verify lighting. Provide additional restrooms	2010	TXDOT Safe Routes to Schools (SRTS) program grant to make school routes safer for children to walk and bicycle. Includes sidewalk and crosswalk repair.	
DOWNTOWN REVITALIZATION	20	*Hold More Events Downtown		First Saturday, Festival of Lights, etc.	2007	Regular events are held downtown to attract visitors, tourists, and/or consumers. Annual Festival of Lights continues to be successful. Guinness Book of World Records Gingerbread Man at the end of Main street has been installed as another tourist attraction to complement the Gazebo in addition to the Railroad Park.	
	21	Redevelop Ramona Street	41	Remove Buildings and Reconnect the Street. Encourage redevelopment of property	2008	Decision to re-open Ramona Street was approved by City Council on June 9, 2008. Original agreement to close Ramona Street was made in 1975 due to safety concerns (forklift traffic) associated with Marhill Mfg. operations.	
	22	Identify Funding Opportunities to Pay for Improvements	42 Consider hiring another grant writer.		2011	Jill Strube hired as a part-time grant writer in February 2009 and as a full-time grant writer in March 2011.	
HISTORIC PRESERVATION	23	* Establish Historic Preservation Ordinance	43	Contact Texas Historical Commission. Develop ordinance that addresses local concerns	2012	Rather than work through the THC, which was controversial, Smithville received designation as a "Preserve America" community. In 2011-12 the goal was modified to establish "Historic Preservation and Design Standards Advisory Committee" see 2011-12 Summary for more information.	
P	24	Utilize Historic Assets to Attract Tourists*	44	Research other community programs for BKM/s. Market existing historic building tour.			

Items marked in bold with "\*" were modified and/or otherwise discussed in the 2009 and/or 2011-12 Plan Updates.

### 2009 Comprehensive Plan Update

New opportunities for projects and programs in Smithville

	Description	Comment Date	Comment
	Increase Use of Public Art	2010	The City has offered support for several of these efforts, including the train at Riverbend Park.
	Support Smithville Community Gardens	2010	The City continues to provide water at no charge and helps where-ever possible
	Find ways of retaining youth		
Community	Develop evening activities, especially for youth		
Development	Consider Smithville in terms of a retirement community with assets for all stages of life		
	Improve sidewalks, especially on MLK	2010	SRTS is in the process of improving sidewalks. The priority will be on 4th Street rather than MLK to try to encourage people to use a street that has less traffic, but when funding sources are identified, other sidewalks will become possible.
Downtown	Establish a Ping Pong tournament, install tables		
Revitalization	Try to attract a medical supply store		
Revitalization	Redevelop the Marshall Building into an Art Center		
Education	Develop digital art education and training programs	2012	The SECO Training Plan includes this element
Historic Preservation	Work to preserve Central School	2011	This issue is at a standstill until the owner will accept a reasonable price and until the non-profit group can raise funds for its purchase.
Infrastructure	Eliminate threat from Brush Pile on the Hill	2010	A company was contracted to eliminate the brush. This has been accomplished and is no long an issue.
Safety	Address safety issues at Loop 230 and Main		
	Encourage rainwater harvesting	2011	The 2011 Summit Smithville Green Expo included a speaker on rainwater harvesting.
Suctainability	* Encourage telecommuting, establish a virtual office	2012	Technology for All is interested in opening dialog on this issue.
Sustainability	* Work towards renewable energy provide incentives for sustainability, develop a green energy program	2011	The 2010 SECO grants afforded the City the opportunity to experiment with Wind and Solar energy, and created four reports that address this issue in some respect or another.

Items marked in bold with "\*" were modified and/or otherwise discussed in the 2007 Plan and/or 2011-12 Plan Update.

# 2011-12 Comprehensive Plan Update

	Short / Long Term Project	Description	Comment Date	Comment
		Purchase blue highway information and way finding signs		
		Add the ARTS to the billboard and other marketing campaigns to draw in more people	Sep, 2012	Several efforts have been changed to include "ARTS" like billboards on Hwy 71, but more can be done
		Continue to develop the relationship with the Hyatt to bring more tours to Smithville		
		Further Develop Heritage Tourism Program		
Business Development		Apply for a Cultural District Designation through the Texas Commission of the Arts; investigate the potential to join the Texas Historical Commission's Main Street Program	Sep, 2012	The City's application for the Cultural District was denied, but we were encouraged to apply again next year. In the meantime, the LPAA and the City will request that the people who had committed to being on the Steering Committee start meeting and working on some of the programs suggested in the application. A City Intern investigated the Main Street Program, and determined that until we are able to provide funds for one full-time staff member, we will not be able to apply for this program. At this time, the City's budget does not include funds for an additional staff person, but City Council is interested in pursuing the kinds of program enhancements potentially asking the Cultural District Steering Committee to investigate alternative sources of funds for Main Street projects.
Busine	Longer Term	Consider purchasing a trolley / working with CARTS to transport visitors between Riverbend Park and Downtown during events or other occasions	Sep, 2012	CARTS Director David Marsh is interested in working with the community to establish service, but someone needs to coordinate this effort.
		Encourage the development of small industrial parks where zoning and neighbors allow		
1		Establish a virtual office / park and work in the downtown area		Technology for All is interested in working with the City to investigate the logistics of
		Develop a business incubator	Nov, 2012	such an endeavor.
		Establish an alternative movie venue		
		Review and update incentive policy to meet changing expectations		
		Consider hosting a 'Taste of Smithville' event and encourage other partners to develop new events	Sep, 2012	A volunteer has stepped forward who is interested in potentially coordinating such an event. Also, the Smithville Summit Green Expo will take place on Main Street in January, 2013, and other events are continually encouraged as others bring their ideas forward.
orical Preservation	Short Term	Establish "Historic Preservation and Design Standards Advisory Committee"	Sep, 2012	The City Council appointed Committee members in January, 2012. The Committee consists of one member assigned by the Smithville Heritage Society, one member assigned by the Lost Pines Artisans' Alliance, one member assigned by the Chamber of Commerce, one member assigned by the MLK Beautification Committee, and three "at-large" members for a total of a seven members.
		Review and update codes and ordinances related to historic preservation and design standards	Sep, 2012	Committee Members (above) will take on this task.

	Short / Long Term Project	Description	Comment Date	Comment
Hist		Create a "Smithville Historic Landmark Designation"	Sep, 2012	Committee Members (above) will take on this task.
	Longer Term	Develop financial incentives for appropriate rehabilitation work		
ental Issue	Short Term	Create 'How to' Guides for recycling and alternative energy solutions for residents and businesses Sign the Zero Waste Resolution & Interlocal Agreement with the Zero Waste Alliance		
Volunteer Develd Sustainability and Environmental Issue		Seek grant funding for projects identified in the SECO Feasibility Study, including solar lights on Main Street; a scrap-tire recycling facility; weatherization of public buildings; a composing compound; and a solution to household hazardous waste through working with Bastrop County	Sep, 2012	Grant funding through EDA was denied in August, 2012. Other sources are still being sought.
ility an	Longer Term	Continue to develop relationships with educational institutions and work on the elements of the training program outlined in the SECO Training Plan		
Sustainab		Work with City Council and other partners to identify and prioritize opportunities to help Smithville become increasingly self-sufficient into the future, and promote the cost savings and other benefits to sustainability programming		
/elc		Conduct regular volunteer workshops and upload workshop notes for public		The Library has hired a part-time staff person to be in charge of the volunteer database and the point person in charge of managing volunteers using the Voluntology manual. This person will also assist with several of these other functions City Staff has been in touch with the web designer to try to update the website to have a more prominent presence for volunteerism on the home page.
De	Short Term	Upload the Cities of Service 'Volunteer Smithville' report to the web to		
eer		Utilize the Volunteer Manual created by Voluntology.	Sep, 2012	
<u> </u>	Longer Term	Establish an annual Volunteer Appreciation Event		
%		Establish a 'Skills' database of volunteers		
		Add a pavilion and restore the concession stand at MLK Park		
ation	Short Term	Install an irrigation system and improve lighting at ball fields and other park locations: MLK would be the top priority	NOV, 2012	The Parks and Recreation Director and the Grants Administrator are working to find funding and to establish partnerships with the Little League and other organizations that use the parks to be able to get the funds needed for any matching requirements. Musco Lighting has been contacted and provided a quote for the project.
Parks and Recreation		Install a playscape and restore the concession stand & bathrooms at Keilburg Park		
and		Seek funding for the hike/bike path along Gazley Creek at Independence Park		
Parks		Change landing zone surfaces and bathrooms to meet ADA requirements		
	Longer Term	Install playground equipment for 8- to 12-year-olds at MLK Park		
		Connect Riverbend Park to town with willing private partners		
		Continue to work with Texas Parks and Wildlife on the paddling trail	Nov, 2012	TPW is nearing the end of their review process.
		Develop a Long-Range Improvement Plan for park facilities		

	Short / Long Term Project	Description	Comment Date	Comment
	Short Term	Continue to strengthen the partnership between SISD and the City	Sep, 2012	The City and SISD have worked together on a number of applications and programs to continue to help students and the community at large (e.g., Recycling in the Schools; Safe Routes).
_		* Provide incentives for local business to offer internship opportunities		
atio		* Expand vocational training opportunities		
Education	Longer Term	* Promote opportunities for higher education	Sep, 2012	The Association of Citizens for Education (ACE) has funded grants that promote higher education.
		Promote community and parental engagement in education	Sep, 2012	SISD (especially the Elementary and JH schools) have started the Parent Summit and it has resulted in increased parental involvement. Smithville Elementary is also working with City and Chamber of Commerce representatives on a community-based lesson plan.
<u></u>	Short Term	Survey residents and employees of local businesses about housing needs		
Housing		Investigate and address infrastructure needs in residential areas		
오		* Review the 2007 Comprehensive Plan for additional recommendations		
		Create a 'Quiet Zone' through Smithville to mitigate train whistles		
		Install warning light on SH 95 by High School	Nov, 2012	The Texas Department of Transportation committed to installing the light in February 2012, and has plans to do so before Spring 2013.
		Address the Walk light at Main and Loop 230	Sep, 2012	TXDoT is beginning this project. They have commented that it should be complete near the end of 2012.
fior		Resurface Loop 230		
orta		Develop a Corridor Study for improvements to SH 95		
Transportation		* Complete Safe Routes to School projects and implement pedestrian improvements identified in 2007 Comprehensive Plan	Sep, 2012	BEFCO Engineering has begun the survey work necessary to create the plan that must be approved by TXDoT. They are on track to bringing the drawings to the public in December for comment, and have committed to working with affected neighbors to ensure that the work minimizes any impact on their existing landscaping and enhances the curb appeal of their homes.
		Improve safety and signage at Riverbend Park access at SH 71		
		Make improvements to railroad crossings		

Items marked in bold with "\*" were initially and/or otherwise discussed in the 2007 Plan and/or 2009 Plan Update.