



Richard D. Latham Cultural District

Public Workshop

6/22/2021 @ 4:00PM Live at City Hall and Via Zoom

View meeting at: <https://www.youtube.com/watch?v=J6P10ZVYNhs&t=151s>

Meeting Summary Notes

1. Call to Order: 4PM
2. Announcements/Presentations/Proclamations/Awards
Announcement of Richard Latham's passing and of his great contributions to the possibility of public art in Smithville
4. Update on Richard D. Latham Cultural District Activities of FY 2020-2021
 1. Youth Banner Program: Late start, but we have all the student artwork and are working on getting banners printed and installed. The UT Intern, Leo Dominguez, has recently started and will be working to make sure this program runs smoothly.
 2. Sculpture on Main: Leo Dominguez will be working on marketing the program, and will hopefully help us find some great talent this year.
 3. Music in the Park: April provided a report about the programming through the Chamber. It was a great way to ease people out of their lockdown houses and back into the world.
 4. Park Activation Series: We received a grant from the St. David's Foundation to help encourage people to use our parks. With the help of the Chamber, the City and Cultural District supported programs like painting bowls at Keilburg Park, geocaching at MLK Park, and numerous other physical and artistic activities in several of Smithville's parks.
5. Update on Grants Received for Cultural District Programs
 1. TCA: MNAC Renovation: Funding from TCA pays for the exterior painting and fixing the broken windows. All work must be completed and funds expended by August 31.
 2. LCRA: MNAC Renovation: Funding from LCRA pays for replacing the roof and renovating the kitchen area to include an ADA restroom. The roof was replaced in March, and the renovations to the restroom are underway.
 3. TCA: Wayfinding Signage: The community has chosen the sign they prefer. Congratulations to David Kampa, who is in the process of working on the signs. All work must be completed and funds expended by August 31.
 4. TCA: Historic Coloring Book: We are in the process of creating and editing the coloring book. The school is very excited about this project, and the teachers are looking forward to being able to use it in their classes. An additional Teacher's Guide will be available online so that they will have more details about each of the images, and will be able to tell the story of Smithville more completely. All work must be completed and funds expended by August 31.
 5. TCA: CARES Act Funding: The TCA received funding for disbursement to any Cultural District that has suffered from COVID-19-related issues. Because many Cultural events were canceled, we were eligible for funds for any activities performed between April 2021 and August 2021. **(12/21 UPDATE TO NOTES: The TCA awarded Smithville \$2,406, which was spent on activities related to the June 28 Hannibal Lokumbe Event and to help offset some of the costs related to Music in the Park).**
 6. TCA Report: The TCA requires an annual report from each Cultural District. It is due at the end of the month and will be submitted on time.
6. Proposals submitted to Cultural District since November, 2020
 1. Elizabeth Sullivan: Horse Mural
 2. Stefani Distefano: "Lunar Bridge"
 3. Hannibal Lokumbe: "Hymn to the World"

4. Alexis Peck: Murals at Riverbend Park – Selected as a possibility for the January
5. Janice Bruno: Iron Tiger Gym Health Mural (Judy Paul)
6. Angela Murphy’s Mural
7. Other proposals submitted prior to 6/15
7. Presentation of Budget
8. Adjourn Committee Meeting: 5PM

Updated Budget

UPDATED 12/2021 Approved RDLCD 2020-21 Budget (Oct 1-Sept 30)	Actual Project Totals	Total \$\$ Estimate	Actual/ Expended	Source of Funds
"Administrative" Items				
Cultural District Website Renovation/Training		\$1,000	\$0	Postponed
General Promotion of Cultural District (website/social media)		\$250	\$0	Postponed
TFA Membership (http://www.texansforthearts.com/)		\$100	\$100	COS-CD
Subtotal: "Administrative" Items (Actual)	\$100			
MNAC Renovation: LCRA GRANT!				
Roof Repair (Sunrise Roofing)		\$18,500	\$12,840	LCRA
ADA-Compliant Restroom/Kitchen Remodel GRANT TOTAL		\$10,000	Below	Below
ADA-Compliant Restroom/Kitchen Remodel IN-KIND Estimate		\$6,000	\$12,966	City/LPAA
ADA-Compliant Restroom/Kitchen Remodel (Matt Torrez work plus supplies)			\$2,700	LCRA
ADA-Compliant Restroom/Kitchen Remodel (Doug's Plumbing)			\$3,455	LCRA
ADA-Compliant Restroom/Kitchen Remodel (Brian Ratliss Construction)			\$3,335	LCRA
Subtotal: MNAC Renovation (Actual)	\$35,296			
MNAC Renovation: TCA GRANT!				
Exterior Paint (Royster Bros -- under contract)		\$16,000	\$26,275	TCA/COS
Windows (estimate)		\$16,000	\$5,725	City
Subtotal: MNAC Renovation -- original estimate was \$40K	\$32,000			
Actual Sponsorships towards program				
Wayfinding Signs: TCA GRANT!				
Three Wayfinding Signs/Artist Fees & Production/Installation		\$3,500	\$3,500	TCA/COS/SED C
Subtotal: Wayfinding Signs	\$3,500			
Youth Banner Program				
Art Supplies (\$400 per campus for Brown, SES, SJHS)		\$1,200		SEF
Banners (\$75 each) -- 28 banners -- 3 from each grade, K-8		\$1,350	\$1,393	Sponsors
Hardware (\$75 each) -- should not be needed this year		\$1,000		KSB
Subtotal: Youth Banner Program	\$1,393			

UPDATED 12/2021 Approved RDLCD 2020-21 Budget (Oct 1-Sept 30)	Actual Project Totals	Total \$\$ Estimate	Actual/ Expended	Source of Funds
Sculpture on Main				
Promotion of Application to Sculptors				
Artist Stipends (5 * \$250)		\$1,250	\$1,000	COS-CD
Artist Prizes: 1st-\$500; 2nd=\$300; 3rd=\$200		\$1,000	\$1,000	KSB
Sculpture Plaques (5 * \$12)		\$60	\$60	Not yet billed
Subtotal: Sculpture on Main	\$2,060			
DAEP Mural Coloring Book				
Consultant Fee (Clover Cochran for work performed)		\$500	\$500	Sponsors
Consultant Fee (SHS)		\$500	\$500	Sponsors
Contract for Graphic Designer		\$500	\$500	Sponsors
Printing Booklets		\$1,800	\$1,800	TCA/Sponsors
Subtotal: DAEP Mural Coloring Book	\$3,300			
TCA COVID Funding -- Not in original budget -- became available to anyone who applied				
R&R Rescue (Hannibal Lokumbe Event)		\$1,200	\$1,200	TCA
Light Austin Live (Randy Kerr, related to Hannibal's event)		\$750	\$750	TCA
Smithville Chamber of Commerce (Music Series)		\$456	\$456	TCA
Subtotal: TCA COVID Funding	\$2,406			
Eco/Photo Fest (Chamber) August 28				
Chamber Expenses (marketing/photo fest prizes/speaker gifts)		\$1,500	\$1,500	KSB
Bernadette Noll, Sewist Program		\$250	\$250	KSB
Subtotal: Eco/Photo Fest (portion)	\$1,750			
Music Programming (Chamber on its own)				
Sounds of Smithville Mini-Grant As Requested -- Specifically Chamber Activity				
Spring Music in the Park (April): Musicians		\$2,400	\$2,400	
Signage		\$275	\$275	
Marketing (E-Blasts/FB boosting/Posters/Radio/etc.)		\$595	\$595	
Subtotal: Music Programming	\$3,270			
Repainting Elementary Hope Floats Mural				
Volunteers (Lions Club)	Postponed			
Supplies and Paint	waiting on SISD			
Subtotal: Elementary Hope Floats Mural	\$0			
TOTAL:	\$85,075	\$87,936	\$85,075	

Summary of Projects still in the “Idea File”

- Richard Latham: Touching up “Elementary School Mural” – SCHOOL/CHAMBER/LIONS CLUB/CULTURAL DISTRICT ARE MOVING FORWARD WITH THIS PROJECT
- John Daniels, Jr. & Playhouse Smithville: “Shakespeare in the Park” – RECEIVED TCA FUNDING BUT WAS CANCELED DUE TO COVID
- Nancy Semin Lingo: Neon Sign Art Walk and Museum
- Linda Salerno: Covered Bridge with Mercantile Boardwalk across the Colorado River at the end of Main Street – rent out huts
- Continue with programming for Veterans (Veterans Playwright Competition, etc.)
- After COVID, the Playhouse is committed to getting back to doing “Shakespeare in the Park”
- Bernadette Noll: “The River and Me – A flag project” / Stefanie Distefano: “Pillars of Smithville”
- Bernadette Noll and David Jewell: “SASA Lit”
- Bernadette Noll: Clothing Swap
- Stephanie Shroyer: “Bigzilla”
- Stephanie Shroyer: “Willow”
- Various Mural Concepts submitted in 2019 – all can be considered for 2020 if funding/enthusiasm allows
 - David Herrington’s ideas for various murals around town
 - Jill Strube: “All the City’s a Stage”
 - Judy Bergeron: “Doors”

a guide to programs & services

<https://www2.arts.state.tx.us/tcagrants/TXArtsPlan/ARP.htm>

Arts Respond Project

Eligibility: Arts Organizations, College Arts Institutions, Established Arts Organizations, Minority Arts Organizations, Rural Arts Providers, TCA Cultural District [Effective FY2018, TCA will require VERIFIED budgets for organizations with a budget under \$50,000]

Intent: See individual priority areas

This program provides project assistance grants on a short-term basis and may include administrative costs directly related to the project.

Projects must address ONE of the following priority areas:

- EDUCATION
Intent: Projects that use art to promote innovations in K-12 public education.
Designed for projects that impact K-12 public school students during the school day. Projects must be aligned with the TEKS and conducted in conjunction with school officials. Projects may occur in a school setting or off-site (field trip). Before and after-school projects are not eligible.
- HEALTH & HUMAN SERVICES
Intent: Projects that use art to improve human health or functioning.
Designed for projects that focus on health related topics, serve specific populations, or occur in a health care or human service setting (hospital, clinic, senior activity center, women's shelter, homeless shelter, etc).
- ECONOMIC DEVELOPMENT
Intent: Projects that use art to diversify local economies, generate revenue, and attract visitors and investment.
Designed for projects that focus on job growth or cultural tourism (festivals, gallery walks, art fairs, etc).
- PUBLIC SAFETY & CRIMINAL JUSTICE
Intent: Projects that use art to prevent delinquency and recidivism in youth and adults.
Designed for projects that focus on at-risk youth or incarcerated populations (after school program, juvenile detention center, adult prison, alternative learning center).
- NATURAL RESOURCES & AGRICULTURE
Intent: Projects that use art to understand and/or improve the ecological and agricultural environment.
Designed for projects that occur in rural counties (festivals, fairs, exhibitions, performances) or focus on natural resources (oil, water, green art, ecological issues).

Grant Type: Semi-annual

Application Limit:

FY2017: Organizations may submit up to two applications per deadline. Over the course of TCA's fiscal year, organizations may address up to four of the priority areas through Arts Respond.

FY2018 & Beyond: Organizations may submit one application per deadline. Over the course of TCA's fiscal year, organizations may address two different priority areas through Arts Respond. Organizations should not submit more than one application addressing the same priority area per fiscal year.

Minimum Request: \$1,000

Maximum Request: 50% of project budget

Match Requirement: dollar for dollar (1:1)

Application Deadline: July 15 for projects beginning Sept. 1 through March 31; January 15 for projects beginning April 1 through Aug. 31

Attachments Deadline: Postmarked July 15 for projects beginning Sept. 1 through March 31; January 15 for projects beginning April 1 through Aug. 31

Applicant Eligibility

To be eligible for TCA grants, an organization must:

- be a tax-exempt nonprofit organization as designated by the Internal Revenue Service and/or must be an entity of government
- have their eligibility status established with the TCA prior to the deadline day; know that it can take two weeks or more to get confirmation from the IRS of nonprofit status and 990 financial information which may be required for categorization
- inform TCA if they believe their eligibility status has changed
- be incorporated in Texas
- have fulfilled all its outstanding contractual obligations to the State of Texas (i.e. taxes, etc.)
- comply with regulations pertaining to federal grant recipients including Title VI of the Civil Rights Act of 1964, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, the Education Amendments of 1972, the Americans with Disabilities Act of 1990, and the Drug Free Workplace Act of 1988.

Ineligible Requests

The Commission will not fund the following:

- **Grants that exceed 25% of the organization's previous year's cash operating revenues**
- Social functions, parties, receptions, fundraisers, or galas
- Operating expenses for home offices
- Operating expenses for state operated facilities including, but not limited to, salary support and facility costs
- Activities for which college or university students receive academic credit
- Projects at colleges and universities that serve mostly students and faculty, with minimal or no community involvement
- Projects by privately owned for-profit corporations
- Financing of political activities
- Retroactive funding
- Debt reduction
- Projects, productions, workshops and/or programs that include obscene material as defined in [Section 43.21, Penal Code of Texas](#).

Note: The Commission will only fund capital improvements, bricks and mortar, and permanent (depreciable) equipment through the Arts Respond Cultural Districts or Commission Initiative/Designated Funding grant programs.

Application Review Criteria

General Consideration:

Does the application reflect the intent of the grant program?

Artistic Quality: 1-50 points

- Artistic significance
- Quality of works of art
- Quality of artists
- Impact on artists
- Quality of services

Capability: 1-25 points

- Administrative capability
- Personnel
- Demonstrated history
- Budget
- Planning, implementation, evaluation

Impact: 1-25 points

- Public service
- Audience or participants
- Education
- Outreach
- Economic impact

TOTAL: 100 points

- Performing: dance/drum

WHAT DO YOU NEED TO MAKE IT HAPPEN?

- Funding
- Publicity in the Houston, Austin, and San Antonio metropolitan area
- Publicity in social media
- Preparation of flyers/posters to be distributed in both Smithville and Bastrop, possibly even Elgin
- Volunteers: refreshments, setup/breakdown (will recruit my own volunteers to assist with the event).

WHAT ELSE WILL PEOPLE NEED TO KNOW ABOUT YOUR PROJECT TO VISUALIZE YOUR INTENTIONS?

- That Native Americans have a rich heritage embodying poetry, storytelling, dance, and photography
- That there is a Native American presence in Texas
- That the current US Poet Laureate is Native American

PRELIMINARY BUDGET (\$6000)

- Airfare for four (from Tulsa, Albuquerque, Memphis(?), San Francisco): ~\$1800
- Car rental/four: ~\$250
- Lodging for four at the Katy House: \$149/night (\$1200)
- Honoraria: \$2500
- Refreshments: to be donated
- Powwow: \$250

SPONSORSHIP OPPORTUNITIES/IDEAS

- Smithville Area Chamber of Commerce
- Smithville Public Library
- Bastrop Public Library
- Bastrop Chamber of Commerce
- Other