



Richard D. Latham Cultural District Meeting

CITY OF SMITHVILLE

RICHARD D. LATHAM CULTURAL DISTRICT MEETING

NOTICE IS HEREBY GIVEN PURSUANT TO THE TEXAS OPEN MEETING ACT, VERNON'S ANN. CIV. ST. art 6252-17 THAT THE CITY OF SMITHVILLE WILL CONDUCT A RICHARD D. LATHAM CULTURAL DISTRICT COMMITTEE MEETING ON MONDAY, MAY 1, AT 5:30 P.M. AT THE SMITHVILLE RECREATION CENTER, 106 ROYSTON ST.

Open Meeting

1. Call to Order: 5:30PM
 - a. Present: April Daniels, Jill Strube, Judy Bergeron, Andy Esquivel, 21 attendees
2. Announcements/Presentations/Proclamations/Awards
 - a. Announcement: Richard D. Latham Cultural District 10-year anniversary year: 2023. Please let us know if you would like to be on the planning/implementation committee.
 - b. Announcement: "Where's Bucky" has one more weekend. The Actors' Studio from last Saturday will be posted on line in the next few days.
 - c. Announcement: May 20th, Prohibition Party @ Fat Cat Café – Tickets are \$100 (\$20 donation to Songs of Smithville). Reservations required
 - d. Announcement: Memorial Day, Veterans Park – Unveiling of the Battlefield Cross (thanks to TCA for grant for a portion of this project)
 - e. Other
3. Update on Richard D. Latham Cultural District Activities of FY 2022-2023
 - a. Ongoing Programming
 - i. Youth Banner Program: Youth Banners have been completed and will be installed on MLK. Keep Smithville Beautiful has decided that every even year, banners will be replaced along Main and every odd year, banners will be replaced along MLK. We are also looking for new spots near each of the school campuses.
 - ii. Color Me Smithville Coloring Book: Sponsors needed for the update and printing costs for coloring books for the entire 3rd grade.
 - iii. Sculptures on Main: We have had trouble getting sculptor participation and will be trying to find out why the program didn't have more interest. Tina Broussard and Michael St. James participated in a "Smithville Invitational" and we hope to get some information out in a survey to artists to find out what might make the program more attractive.
 - iv. Library's Summer Reading Program: The Smithville Public Library has hosted a summer reading program for over 20 years. It runs for six weeks in summer, includes weekly performance and science (STEAM) experiences for kids and adults, and then ends with a Finale at Riverbend Park.
 - v. Music in the Park: The Chamber did not provide this program this year.
UPDATE MAY 10: The Chamber and Cultural District were able to provide two events in June, 2023
 - b. Other
 - i. Playhouse Smithville and Smithville Public Library Actors' Studios are back. We recently held one for *jdj's jekyll and hyde* and considering the spring performance of *The Three Musketeers*. (Library and Playhouse cover expenses, so no budget needs)
 - ii. Artist of the Year: Has been postponed until fall when we will likely partner with Smithville Community Gardens as the venue for announcing the Artist. We will do 2022 and 2023, since we somehow skipped a year with COVID. Applications are available here.
 - iii. Mural Policy/Procedure: Looking for a subcommittee to help develop a procedure to help make it more fair, understandable, and accessible. Andy will talk with his counterparts in Elgin to look into what they have and what we might be able to take from it.
 - iv. Newsletter and New Artist "Spotlight" Series: Andy is looking into the possibility of creating a Cultural District Newsletter. We would like your input on this. As we've stated before, Ryder

Livingston was the first of an artist Spotlight series, where the Cultural District helps to bring attention to local artists. Suggested as a quarterly program – seeking a subcommittee.

- v. Jorge Sanhueza-Lyon’s “Faces of Smithville” portrait project: The Cultural District has been asked to support the purchase of some of his photos and are looking into the possibility.
 - c. Public Comment (none)
4. Update on Grants Received for 2022-23 Cultural District Programs
- a. TCA: Songs of Smithville: Applied for a grant for a \$12K project; we were awarded \$4,500 (which requires equal match) – Will Holcomb and Geno Gottschall are the leads on this project. They have been working on an archive of music written and performed by local Smithville musicians, and have recorded about 15. Geno Gottschall went to the Band Hall to talk with band kids about a career in music after graduation. The Grant Match is \$4,500 – Lori Huffman has already very graciously provided the Fat Cat in March and raised roughly half that amount. She will do a second fundraiser (“Prohibition Party” on May 20), and the Smithville Brewery will do a third fundraiser. The total project costs were \$12,000, so these three fundraisers plus grant funds will ensure the project is completely funded.
 - b. TCA: Theater in the Park: Applied for and received funds for this \$4,000 project and were awarded the full grant amount (\$2,000, with requirement for equal match). Playhouse Smithville / John Daniels, Jr. will start rehearsals in a few weeks for June performance dates.
 - c. TCA: Veterans Park Grant: Applied for and received a partial allocation (\$2,500 of the requested \$4,000) for this project. The total grant is for \$5,000 – including the match, which will come from the Veterans Park line in the City budget. This will pay for a fitting for the Battlefield Cross sculpture at the fountain, the three “eagle plaques” that will complete the base of the Angel, and for storytellers who will tell their own stories as veterans and will work with veterans in the community who want to perform their own stories.
 - d. Public Comment (none)
5. Arts Bridging Community (ABC 2.0)
- a. Explanation of Process: Kitchen Table Talks leads to Cultural District Discussion leads to Community Survey leads to Decision on Projects leads to Project Coordination and Implementation
 - b. Community Involvement is imperative to making this process work.
 - c. Public Comment: Participants had a lively discussion about various ideas and everyone got involved. The first step was to ask everyone to select ideas from the existing list or add list to various categories of ideas. Then everyone was given 10 “dots” to place at the ideas they liked the most (using all 10 for one idea or one for ten ideas, or anything in between). Comments from participants were positive. They liked this process. They understood that now this would determine the list that would go to the rest of the public in a survey to narrow down the number of ideas that would be feasible due to funding and timing.
6. FYI: TCA & Cultural District Forms and Matching Funds
- a. Requests for Cultural District Proposals will be reviewed on an ongoing basis, to be brought to the public no less than twice each year. If you have an idea, please submit it using the form located here: <https://bit.ly/2022PAF> -- requests that have a plan to seek outside sources of funding for match or have other committed partners are more likely to be approved through this process.
 - b. TCA Arts Responds Info:
 1. Here is a link to an Arts Respond Project overview training webinar: <https://vimeo.com/563340050>
 2. And here is a link to an Arts Respond Project application walkthrough webinar: <https://vimeo.com/563339613>
7. Adjourn Committee Meeting: 6:43PM

If anyone is interested in working to make any of the proposed projects become a reality or wish to propose new potential projects, please fill out the form at <https://bit.ly/2022PAF> or contact Jill Strube at jstrube@ci.smithville.tx.us

Approved RDLCD 2022-23 Budget (Oct 1-Sept 30)	Subtotals	Total \$\$ Estimate	Source of Funds (secured/potential)
"Administrative" Items			
Cultural District Website Renovation/Training		\$1,000	COS-CD
General Promotion of Cultural District (website/social media)		\$250	COS-CD
Broadband/WiFi at Mary Nichols Art Center (~\$90 per month, 12 months in 2022-23)		\$1,080	COS (other)
TFA Membership (http://www.texansforthearts.com/) \$100		\$100	COS (other)
Subtotal: "Administrative" Items	\$2,430		
Ongoing Programming			
Youth Banner Program			
LPA Artist Fees & Lunch for Enrichment Days program		\$2,300	SEF
Art Supplies (\$400 per campus for Brown, SES, SJHS)		\$1,200	SEF
Banners (\$75 each) -- 36 banners -- 4 from each grade, K-8		\$2,700	Sponsors
Hardware (\$75 each)		\$750	Sponsors
Subtotal: Youth Banner Program	\$6,950		
Sculpture on Main			
Promotion of Application to Sculptors		\$100	COS-CD
Artist Stipends (5 * \$250)		\$1,250	COS-CD
Artist Prizes: 1st-\$500; 2nd=\$300; 3rd=\$200		\$1,000	KSB
Sculpture Plaques (5 * \$12)		\$125	KSB
Subtotal: Sculpture on Main	\$2,475		
Color Me Smithville Historic Coloring Book Project			
Artist Fees for any updates (for example, sponsorship pages)		\$200	Sponsors
Printing Costs for 3rd Grade students		\$400	Sponsors
Subtotal: Coloring Book	\$600		
Library's Summer Reading Club Program			
Weekly Programming (6 weeks of performers/science programs)		\$2,400	Library
Assembly Program at SISD Elementary		\$750	Library
Riverbend Park Finale		\$1,000	Library
Reading Incentives		\$1,000	Library
NOTE: The Union Pacific Foundation will cover the bulk of SRC			
Subtotal: SRC	\$5,150		
Artist of the Year			
Plaque / Gift Certificate		\$300	COS-CD
Subtotal: Artist of the Year	\$300		
Sustainable Home & Garden (replacing Eco/Photo Fest): October 1, 2022			
Marketing/Advertising		\$1,500	Sponsors
Gifts and Prizes		\$400	Sponsors
Bird Parade (ran on its own on 10/15/2022)			
Remake Runway (did not work out in 2022)			
Subtotal: Eco/Photo Fest (portion)	\$1,900		
Artist Projects			
Cultural District + Partners' supported projects			
Bernadette Noll's "Common Thread" (\$2,800 total request) (approved)		\$2,800	COS-CD/SPL
Baz Lancelin's "Drums for Youth" (\$1,000-\$5,000 requested) (\$1,000 approved)		\$1,000	COS-CD
Stefanie Distefano's mosaic on the hill (\$5,000 requested) (artist withdrew)		\$0	NA
Carne Lenta's "Loud TexMas" Texas Music Showcase (approved)		\$500	COS-CD
Subtotal: Supported Projects (to date)	\$3,300		

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Current Grant Management			
June TCA Cultural District Project (Songs of Smithville: Will Holcomb/Geno Gottschall)			
Contract Work: Lead Coordinator		\$4,000	Sponsor
Contract Work: Sound Engineer		\$2,000	Sponsor
Contract Work: Event Coordinator		\$1,000	Sponsor
Stipends to Musicians (Anticipated \$100 ea. For 20 songs)		\$2,000	TCA
MNAC Rental (Facility Costs)		\$1,000	TCA
Marketing/Promotion		\$1,000	TCA/Sponsor
MNAC Renovations to Sound Room on 2nd Floor (Production)		\$1,000	TCA
Subtotal: January TCA Arts Respond Program	\$12,000		
July TCA Arts Respond Program (Theater in the Park: Playhouse Smithville)			
Director (jdj)		\$2,000	TCA
Marketing/Promotion		\$1,000	Sponsors
Program Production Cost		\$1,000	COS-CD/Sponsors
NOTE: Costs may be changed prior to production depending on actual expenditures on marketing/production			
Subtotal: July TCA Arts Respond Program	\$4,000		
Community Engagement Coordinator (CEC-SDF Grant Funded)			
Projects TBD -- must be completed by September 01, 2023		\$12,000	SDF
Subtotal: CEC (SDF) Engagement Public Art	\$12,000		
New Grant Requests			
June 15, 2023. TCA Arts Respond Program (Anticipated: Riverbend Park Student Murals)			
Supplies and stipends to students and painters (Total anticipated \$6K)		\$3,000	Request to TCA
NOTE: Details still need to be worked out		\$3,000	Sponsors
Subtotal: January TCA Arts Respond Program	\$6,000		
July 17, 2023 TCA Arts Respond Program (TBD)			
Subtotal: July TCA Arts Respond Program	\$0		
Other Partners' programs			
Lost Pines Artisans Alliance (LPAA) Programming			
Artist Receptions (refreshments) (10*\$100) approximate		\$1,000	LPAA
NOTE: Will request that LPAA provide some information for Cultural District "full budget" for 10-year review			
Subtotal: LPAA Programming	\$1,000		
Repainting Elementary Hope Floats Mural			
Volunteers (Lions Club)		Postponed	
Supplies and Paint		waiting on	
		SISD	
Subtotal: Elementary Hope Floats Mural			
TOTAL:	\$59,105	\$59,105	