



# Richard D. Latham Cultural District Public Meeting

11/19/20 @ 4:00PM Via Zoom

View meeting at: <https://www.youtube.com/watch?v=fodCiLdcXs4>

## Agenda

1. Update on Richard D. Latham Cultural District Activities of FY 2019-2020
  - a. Youth Banners, Sculpture on Main, Music Program, TCA grants (Mary Nichols House, Veterans Playwright Competition, Shakespeare in the Park, Native Voices, COVID relief)
2. Update on Grants Received for Cultural District Programs
  - a. Texas Commission on the Arts (TCA): Mary Nichols Art Center Renovation
  - b. TCA: Wayfinding Signage
3. Presentation of Initial Budget Proposal
  - a. Public Comment (Presentation of additional ideas)
4. Discussion on TCA & Cultural District Forms and Matching Funds

*If anyone is interested in working to make any of the proposed projects become a reality or wish to propose new potential projects, please contact Jill Strube at [jstrube@ci.smithville.tx.us](mailto:jstrube@ci.smithville.tx.us) or April Daniels at [april.daniels@smithvilletx.org](mailto:april.daniels@smithvilletx.org).*

## FY 2020-21 Project Ideas to Date

- Nancy Semin Lingo: Neon Sign Art Walk and Museum
- Linda Salerno: Covered Bridge with Mercantile Boardwalk across the Colorado River at the end of Main Street – rent out huts
- Continue with programming for Veterans (Veterans Playwright Competition, etc.)
- After COVID, the Playhouse is committed to getting back to doing “Shakespeare in the Park”
- Stephanie Shroyer: “Willow” – **SUBMITTED IN 2019, WISHES TO INCLUDE IT AS A POSSIBILITY FOR 2020-21**
- **Various Mural Concepts submitted in 2019 – all can be considered for 2020 if funding/enthusiasm allows**
  - David Herrington’s ideas for various murals around town
  - Jill Strube: “All the City’s a Stage”
  - Judy Bergeron: “Doors”

## Update on Projects Discussed at December 2019 Workshop

- Otilia Sanchez: “Contemporary Native Voices” – **ACCOMPLISHED THROUGH LIBRARY PROGRAM AND ECO/PHOTO FEST with TCA FUNDS, ALTHOUGH MODIFIED DUE TO COVID**
- Will Holcomb, Matt Torrez, Geno Gottchall to partner with LPAA on “Songs of Smithville” – **PARTNERSHIP HAS BEEN ESTABLISHED AND IS MOVING FORWARD**
- Richard Latham: Touching up “Elementary School Mural” – **SCHOOL/CHAMBER/LIONS CLUB/CULTURAL DISTRICT ARE MOVING FORWARD WITH THIS PROJECT**
- John Daniels, Jr. & Playhouse Smithville: “Shakespeare in the Park” – **RECEIVED TCA FUNDING BUT WAS CANCELED DUE TO COVID**
- Bernadette Noll: “The River and Me – A flag project” / Stefanie Distefano: “Pillars of Smithville” – **ARTISTS MUST FIRST DISCUSS WITH ROBERT TAMBLE AND POSSIBLY GET COUNCIL APPROVAL BEFORE MOVING FORWARD ON PUBLIC PROPERTY WITH PUBLIC FUNDS**
- Bernadette Noll and David Jewell: “SASA Lit” (not selected as a Cultural District project in 2019)
- Bernadette Noll: Clothing Swap (not selected as a Cultural District project in 2019)
- Stephanie Shroyer: “Bigzilla” (not selected as a Cultural District project in 2019)

# a guide to programs & services

<https://www2.arts.state.tx.us/tcagrant/TXArtsPlan/ARP.htm>

## Arts Respond Project

**Eligibility:** Arts Organizations, College Arts Institutions, Established Arts Organizations, Minority Arts Organizations, Rural Arts Providers, TCA Cultural District [Effective FY2018, TCA will require VERIFIED budgets for organizations with a budget under \$50,000]

**Intent:** See individual priority areas

This program provides project assistance grants on a short-term basis and may include administrative costs directly related to the project.

Projects must address ONE of the following priority areas:

- EDUCATION
 

**Intent:** Projects that use art to promote innovations in K-12 public education.  
Designed for projects that impact K-12 public school students during the school day. Projects must be aligned with the TEKS and conducted in conjunction with school officials. Projects may occur in a school setting or off-site (field trip). Before and after-school projects are not eligible.
- HEALTH & HUMAN SERVICES
 

**Intent:** Projects that use art to improve human health or functioning.  
Designed for projects that focus on health related topics, serve specific populations, or occur in a health care or human service setting (hospital, clinic, senior activity center, women's shelter, homeless shelter, etc).
- ECONOMIC DEVELOPMENT
 

**Intent:** Projects that use art to diversify local economies, generate revenue, and attract visitors and investment.  
Designed for projects that focus on job growth or cultural tourism (festivals, gallery walks, art fairs, etc).
- PUBLIC SAFETY & CRIMINAL JUSTICE
 

**Intent:** Projects that use art to prevent delinquency and recidivism in youth and adults.  
Designed for projects that focus on at-risk youth or incarcerated populations (after school program, juvenile detention center, adult prison, alternative learning center).
- NATURAL RESOURCES & AGRICULTURE
 

**Intent:** Projects that use art to understand and/or improve the ecological and agricultural environment.  
Designed for projects that occur in rural counties (festivals, fairs, exhibitions, performances) or focus on natural resources (oil, water, green art, ecological issues).

**Grant Type:** Semi-annual

**Application Limit:**

**FY2017:** Organizations may submit up to two applications per deadline. Over the course of TCA's fiscal year, organizations may address up to four of the priority areas through Arts Respond.

**FY2018 & Beyond:** Organizations may submit one application per deadline. Over the course of TCA's fiscal year, organizations may address two different priority areas through Arts Respond. Organizations should not submit more than one application addressing the same priority area per fiscal year.

**Minimum Request:** \$1,000

**Maximum Request:** 50% of project budget

**Match Requirement:** dollar for dollar (1:1)

**Application Deadline:** July 15 for projects beginning Sept. 1 through March 31; January 15 for projects beginning April 1 through Aug. 31

**Attachments Deadline:** Postmarked July 15 for projects beginning Sept. 1 through March 31; January 15 for projects beginning April 1 through Aug. 31

# Applicant Eligibility

To be eligible for TCA grants, an organization must:

- be a tax-exempt nonprofit organization as designated by the Internal Revenue Service and/or must be an entity of government
- have their eligibility status established with the TCA prior to the deadline day; know that it can take two weeks or more to get confirmation from the IRS of nonprofit status and 990 financial information which may be required for categorization
- inform TCA if they believe their eligibility status has changed
- be incorporated in Texas
- have fulfilled all its outstanding contractual obligations to the State of Texas (i.e. taxes, etc.)
- comply with regulations pertaining to federal grant recipients including Title VI of the Civil Rights Act of 1964, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, the Education Amendments of 1972, the Americans with Disabilities Act of 1990, and the Drug Free Workplace Act of 1988.

## Ineligible Requests

The Commission will not fund the following:

- **Grants that exceed 25% of the organization's previous year's cash operating revenues**
- Social functions, parties, receptions, fundraisers, or galas
- Operating expenses for home offices
- Operating expenses for state operated facilities including, but not limited to, salary support and facility costs
- Activities for which college or university students receive academic credit
- Projects at colleges and universities that serve mostly students and faculty, with minimal or no community involvement
- Projects by privately owned for-profit corporations
- Financing of political activities
- Retroactive funding
- Debt reduction
- Projects, productions, workshops and/or programs that include obscene material as defined in [Section 43.21, Penal Code of Texas](#).

Note: The Commission will only fund capital improvements, bricks and mortar, and permanent (depreciable) equipment through the Arts Respond Cultural Districts or Commission Initiative/Designated Funding grant programs.

## Application Review Criteria

General Consideration:

Does the application reflect the intent of the grant program?

### Artistic Quality: 1-50 points

- Artistic significance
- Quality of works of art
- Quality of artists
- Impact on artists
- Quality of services

### Capability: 1-25 points

- Administrative capability
- Personnel
- Demonstrated history
- Budget
- Planning, implementation, evaluation

### Impact: 1-25 points

- Public service
- Audience or participants
- Education
- Outreach
- Economic impact

**TOTAL: 100 points**



## Richard D. Latham Cultural District Grant Workshop Notes December 10, 2019 @ 5:30PM @ Smithville Public Library

**28 people attended.**

Requirements of TCA Projects was discussed. The Smithville Cultural District can request up to two projects and LPAA can request up to two projects during each grant period. The next application is due January 15. Projects that are not selected for January may be selected for the July 15 deadline, or may be considered for other kinds of grants or other sponsorship opportunities.

A huge THANK YOU to Scott Saunders of Farmers Insurance and the Chamber of Commerce for offering to provide a total of \$6,500 (\$5,000 from Farmers and \$1,500 from Chamber) in sponsorships to support the selected projects.

Projects discussed:

- Otilia Sanchez: "Contemporary Native Voices" (added at the meeting)
- David Herrington's ideas for various murals around town
- Will Holcomb, Matt Torrez, Geno Gottchall to partner with LPAA on "Songs of Smithville"
- Stephanie Shroyer: "Bigzilla"
- Stephanie Shroyer: "Willow" (Removed from consideration this round)
- Bernadette Noll: "The River and Me – A flag project"
- Bernadette Noll and David Jewell: "SASA Lit" (Removed from consideration this round)
- Bernadette Noll: Clothing Swap (Removed from consideration this round)
- Stefanie Distefano: "Pillars of Smithville"
- John Daniels, Jr. & Playhouse Smithville: "Shakespeare in the Park"
- Jill Strube: "All the City's a Stage" (Removed from consideration this round)
- Judy Bergeron: "Doors"
- Richard Latham: Touching up "Elementary School Mural" (This will not need grant funding, just a confirmation from SISD that they are not going to demolish the building and coordination of volunteers)

The details of all of these projects are provided in this document.

LPAA has already committed to working with Will Holcomb et al on the "Sounds of Smithville" project. This will be submitted through the LPAA. Need to work with Will on the details of how to fit it in a TCA category. Tweaking it slightly to target a special population will let it fit into the HHS category.

The group selected three additional projects by "blue sticker" (see photo of big paper):

- Otilia's "Contemporary Tribal Voices" (to be submitted under the TCA "Natural Resources/Agriculture" category through the Cultural District)
- A combination of Bernadette's "Flags" and Stefanie's "Pillars" (to be submitted under the TCA "Natural Resources/Agriculture" category through the LPAA – requires City approval to be installed on public property)
- Playhouse Smithville/John Daniels' "Shakespeare in the Park" (to be submitted under the TCA "Economic Development" category through the Cultural District)

### **NEXT STEPS:**

- Stefanie and Bernadette will contact Robert Tamble about the location of the Pillars/Flags
- Jill will send out information about the grant, including required narrative and budget







It is the most equitable way of sharing what we have. In a clothing swap, all barriers are erased and everyone participates on equal ground. Whether you come with bags full, or nothing, it doesn't matter! Once you enter, all can share the abundance, share ideas, find support and participate freely with no stigma and no shame.

It's a lesson in so many things, with abundance being one of them! And for all attendees, especially the young people, it's a demonstration that we can determine our own style so that we are not so susceptible to fast fashion advertising and marketing trends. It's a powerful thing to know your style and be able to make a found garment exactly what you want! With exactly the right fit!

**What are sewing stations?** Sewing Stations are the icing on the clothing swap cake. Each machine is operated by an experience sewist who can help attendees make their garments exactly right by altering, chopping of sleeves, hemming, mending, etc. I will fill these sewing positions with Smithville locals who have sewing experience.

**Why screen print?** The screen printing is done directly on the clothing people find in the piles of sorted goods. They can print on jackets, shirts, pants, solids or prints, anything at all! The idea for screen printing normally is that we print on a plain t-shirt. Watching people explore the endless possibilities of printing on other things is a fun experience, and again, ownership of one's own style is explored and celebrated which makes it perfect for all, especially those normally finding themselves on the fringes of society.

**Why swap?** Because coming together as a community is a great way to get what we need and share our excess. Because on average, Americans throw away 80 pounds of textiles per year, at the same time that many go without. Because it's way more fun to find a treasure than to shop what is trending. Because when we wear used clothes we have access to every style that ever was! Not just the style that's in right now. Because kids grow so fast so their old clothes are perfectly good for someone else and someone else's are perfectly good for them. Because it's fun to share and it's fun to see garments you've loved be given a new life. Because fast fashion is killing the earth!

**Do people need to bring clothes in order to get clothes?** NO!!! Absolutely not. Our motto is BRING WHAT YOU CAN! TAKE WHAT YOU WANT and there is ALWAYS plenty for all.

**Can people bring things other than clothing?** They can bring accessories such as belts and hats and bags and shoes. Anything that you'd use WITH clothing. Save the other stuff for another swap.

**Is this just for adults?** This is for the whole family! We'll have sections for baby clothes and kid clothes too.

**Is there a fee for admission?** No. That's what makes it so community oriented.

**More about me and my history of swaps and reuse...** I am an author, educator, maker, community organizer, and mother of four. I started doing clothing swaps 12 years ago at my children's elementary school. Our first one was on tax free shopping day because I realized many people were shopping that day out of a societal pressure to purchase new things – even when they couldn't afford it! Our first one was in August in an un-air-conditioned gym and we had over 300 people attend. I have since run them at schools and at farmer's markets and at family reunions. I have had over 500 people attend one swap and everybody leaves happy. I do reuse education in schools and work as the educational outreach coordinator for Austin Creative Reuse. I started Reduce Reuse Remake as a way of encouraging others to consume less, share more and build community through reuse.

**What do I need?** I am asking for \$1800.00 to cover the costs of advertising, hand painted signage for neighborhoods, printing of fliers for all students, paying three sewists and two screen printers, plus supplies for printing and for my fee as well. I would like to hold this event in the gym of the high school because I think this would bring us the most diverse crowd possible across age, gender, race, and economic situation. I would love





**Budget:** the sculpture has a value of \$15,000.00  
I will donate 1/3 of the cost. And the cost to get her delivered.  
Total: \$10,000.00

**Sponsorship ideas:** City of Smithville

>>>>>>>>>>>>>>>>>>

**-Name of Artist(s):** John Daniels, Jr. & Playhouse Smithville

**-Name of Project:** Shakespeare in the Park

**-Potential or actual partners:** Smithville Chamber of Commerce, Cultural District

**-Brief Description of the project:** Shakespeare in the Park would be performed in the "Railroad" Park "Romeo & Juliet" would be the first project. Potentially an annual summer event.

Where will it go (indoors/outdoors, specific space in mind)? Outdoors – RR Park

Do you have a timeframe in mind? Summer 2020 (June) – Six performances on Friday & Saturday evenings

What kind of artistic expression (visual, musical, performing, etc)? Live performance of Shakespeare's ROMEO & JULIET – Local actors would be cast in the production.

What do you need to make it happen? The Playhouse would produce the entire project including providing all stage materials, lighting, sounds, etc. Would also direct the entire show, cast the show with community volunteers. Assistance needed with paying to market the play, pay the director and pay for some sound equipment.

What else will people need to know about the project to fully visualize your intentions? This is a big success in many communities and should be an exciting draw for spectators. The Playhouse would partner with other organizations to sell refreshments.

**-Budget:** Budget is \$5,000.00. This would cover the cost of the director's time and all of the materials provided by Playhouse Smithville as well as fund the marketing requirements.

**-Sponsorship opportunities/ideas:** Chamber of Commerce Shop Local program as matching funds sponsor as well as downtown businesses interested in seeing large crowds attend this downtown event. Debbie Denny Media Solutions will sell ads for the program which will also raise funds.

>>>>>>>>>>>>>>>>>>

**-Project Submitted by:** Jill Strube

**-Name of Project:** "All the City's A Stage" mural

**-Potential or actual partners:** LPAA, Vickie Allen, Playhouse Smithville, community members

**-Brief Description of the project:** Mural that shows entertainers from Smithville, featuring various musicians and theater people, with enough space in the center for people to insert themselves. During various festivals, an actual stage could be placed in front of the mural to encourage impromptu productions, music, poetry readings, and so on. Could be a Paint by Numbers community-oriented mural as well, like the NEA project. This project had been submitted for grant funding previously and all partners were interested in continuing to seek funding after the grant request was denied.



**-Budget:** Anticipated \$5,000 (based on what other murals have cost for the NEA program)

**-Sponsorship opportunities/ideas:** Sponsorship drive through local businesses and patrons; seeking donations of doors and window frames.

>>>>>>>>>>>>>>>>>>>>>>>>>>>>

**-Project Submitted by:** Richard Latham

**-Name of Project:** “Elementary School Mural”

**-Potential or actual partners:** SISD, LPAA

**-Brief Description of the project:** Richard is willing to pay for the paint if we can get enough volunteers together to touch up the mural at the Elementary School. No funding required; only volunteer time and coordination.

>>>>>>>>>>>>>>>>>>>>>>>>>>>>

## **New Project Submitted During the Workshop**

**Project submitted by:** Otilia Sanchez

**NAME OF PROJECT:** Contemporary Native Voices: Literature, Photography, and the Drum

### **NAMES OF PARTICIPANTS**

- Joy Harjo, Muscogee Creek, 2019 US Poet Laureate
- Luci Tapahonso, Navajo Nation Poet Laureate
- Tim Tingle, Choctaw, storyteller
- Leslie Marmon Silko, novelist, Laguna Pueblo
- Hulleah Tsihnahjinnie, Seminole/Muscogee/Navajo photographer, director of the C. N. Gorman Museum at the University of California at Davis
- A drum and dancers (either from Austin, Livingston, or San Antonio)

### **POTENTIAL OR ACTUAL PARTNERS**

- Great Promise for American Indians, Austin: Jessica Scott
- Smithville Public Library: Judy Bergeron, Library Director
- Smithville Area Chamber of Commerce: April Daniels, Executive Director
- Playhouse Smithville: john daniels jr
- Lost Pines Artisan Alliance: Tina Broussard, President

### **BRIEF DESCRIPTION OF PROJECT**

- Four Native writers and storytellers will read their work.
- Tsinhnahjinnie will conduct a 1-hour workshop on photographing Native Americans.

### **LOCATION OF PROJECT**

- Readings will take place at the Playhouse.
- Workshop on Native American photography will be conducted at the Playhouse.
- A mini-powwow will be performed at the Gazebo.

**TIME FRAME:** June 2020, during PhotoFest

### **TYPE OF ARTISTIC EXPRESSION**

- Literary: poetry, stories, novels
- Photographic: workshop on Native American photography
- Performing: dance/drum

**WHAT DO YOU NEED TO MAKE IT HAPPEN?**

- Funding
- Publicity in the Houston, Austin, and San Antonio metropolitan area
- Publicity in social media
- Preparation of flyers/posters to be distributed in both Smithville and Bastrop, possibly even Elgin
- Volunteers: refreshments, setup/breakdown (will recruit my own volunteers to assist with the event).

**WHAT ELSE WILL PEOPLE NEED TO KNOW ABOUT YOUR PROJECT TO VISUALIZE YOUR INTENTIONS?**

- That Native Americans have a rich heritage embodying poetry, storytelling, dance, and photography
- That there is a Native American presence in Texas
- That the current US Poet Laureate is Native American

**PRELIMINARY BUDGET (\$6000)**

- Airfare for four (from Tulsa, Albuquerque, Memphis(?), San Francisco): ~\$1800
- Car rental/four: ~\$250
- Lodging for four at the Katy House: \$149/night (\$1200)
- Honoraria: \$2500
- Refreshments: to be donated
- Powwow: \$250

**SPONSORSHIP OPPORTUNITIES/IDEAS**

- Smithville Area Chamber of Commerce
- Smithville Public Library
- Bastrop Public Library
- Bastrop Chamber of Commerce
- Other

Cultural District Sign In Sheet 12/10/19

**Cultural District Workshop**

12/10/19

Please sign below:

Name	Contact Info (preferably e-mail)
1. <i>Jan Horton</i>	
2. <i>Maureen Vega</i>	
3. <i>HEIDI CUTLER</i>	
4. <i>Sarah OBrien</i>	
5. <i>Marley Davidson</i>	
6. <i>David L. Herrington</i>	
7. <i>Will Holcomb</i>	
8. <i>Lisa Davis</i>	
9. <i>Steph Shroyer</i>	
10. <i>Letha Mignon</i>	
11. <i>Gina Bayer</i>	
12. <i>Jenny Busche</i>	
13. <i>Rod Kim</i>	
14. <i>Robin Lively</i>	
15. <i>Jeri Winslett</i>	
16. <i>WALTER WINSLETT</i>	
17. <i>DAMIEN NOLL</i>	
18. <i>JUDY PAUL</i>	
19. <i>BERNADETTE NOLL</i>	
20. <i>Stefanie Distefano</i>	
21. <i>Natalie Atwater</i>	
22. <i>Scott Sauer</i>	
23. <i>April Daniels</i>	
24. <i>Jill Strube</i>	
25. <i>Olivia Sanchez</i>	
<i>Michael Gray</i>	

From: Ma  
Sent: Wednesday, December 11, 2019 10:25 PM  
To: Jill Strube  
Subject: Library meeting

Hi Jill, I arrived late to the Cultural meeting and didn't sign in, so add my name please.