

## **Considerations for Improving Downtown**

### **Physical improvements to downtown**

- Install street lights from Main St. east-west along 2<sup>nd</sup> St.
- Extend overhead “Christmas” lights north along Main St. to 4<sup>th</sup> St.
- Improvements to sidewalks, paving, gutters, striping, drainage

### **Community Events**

- Events that help & hurt downtown businesses

### **Signage**

- Eat, shop... signage (TxDot)
- Hope Float Sign Restoration
- Hwy 71 directional signage

### **Access to Colorado River**

- Main Street park access/activities

### **Communication & Collaboration**

- State film & music industry interface via city
- Collaboration among downtown businesses

### **Code Compliance**

- Visit/revise/enforce codes governing use of public sidewalks

### **Facades/Empty Buildings**

- Explore ways to improve aesthetics of Main Streetscape

### **Land Use**

- Promote mixed (residential) uses